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DS&E NEWS RELEASE

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For additional information
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1983 ENDS WITH DEMAND SPURT FOR ENGINEERS AND SCIENTISTS. HTRI FOR DECEMBER REACHES 120

In a year-end surge of activity, recruitment advertising for engineering and scientific talent moved up nine points in December to a high of 120. This continues eight months of unbroken upward movement in technical demand bringing it to a level that had not been anticipated until mid-1984. The single-month figure for January, 1984, 137, indicates a probable further rise in the Index during the first quarter.

1983 began at a level of 97 in January, which dropped through April until a rebound began. The average demand level for 1983 was 101, just above the norm, but slightly below the 1982 average of 103.

Deutsch, Shea & Evans, the recruitment advertising agency which has maintained this Index since 1960, expects the first quarter of 1984 to maintain or exceed this demand level and that, overall, 1984 will be above average in the volume of job opportunities offered to engineers and scientists via advertising, and in the competition for technical talent.

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HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
January, 1983	96	97
February	98	94
March	87	93
April	93	91
May	93	94
June	94	97
July	104	101
August	104	106
September	111	108
October	110	102
November	100	111
December	123	120
January, 1984	137	

*Based on a 3-month running average

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HTRI is based on recruitment advertising placed in key newspapers and professional journals each month.

We are pleased to announce that the Orlando Sentinel has joined the list of distinguished publications contributing to the HTRI project. Other contributors are Atlanta Journal-Constitution, Baltimore Sun, Boston Globe, Chicago Tribune, Cleveland Plain Dealer, Dallas Times-Herald, Denver Post, Detroit Free Press, Detroit News, Houston Chronicle, Houston Post, Kansas City Star, Los Angeles Times, Milwaukee Journal, Minneapolis Star & Tribune, New York Times, Philadelphia Inquirer, Pittsburgh Press/Post Gazette, St. Louis Globe-Democrat, St. Louis Post Dispatch, St. Petersburg Times, San Francisco Examiner & Chronicle, San Jose Mercury News, Seattle Post-Intelligencer/Times, Washington Post.

Technical Journals contributing data are Aerospace America, Aviation Week & Space Technology, Chemical & Engineering News, Chemical Engineering Progress, Civil Engineering, Communications of the ACM, Computer, Electronics, Engineering News Record, Mechanical Engineering, Metal Progress, Physics Today, Science, Spectrum.

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